



INVITE

Our Telephony System Is Built To Endure



HI I'M **METRI** **CHAT**

*MetriCRM's Messaging
Management Module*



MetriChat is an intelligent business messaging management system to manage, handle and engage customers with multiple messaging platforms such as SMS, WhatsApp, Facebook Messenger, Web Live-Chat and Telegram in a single user interface.

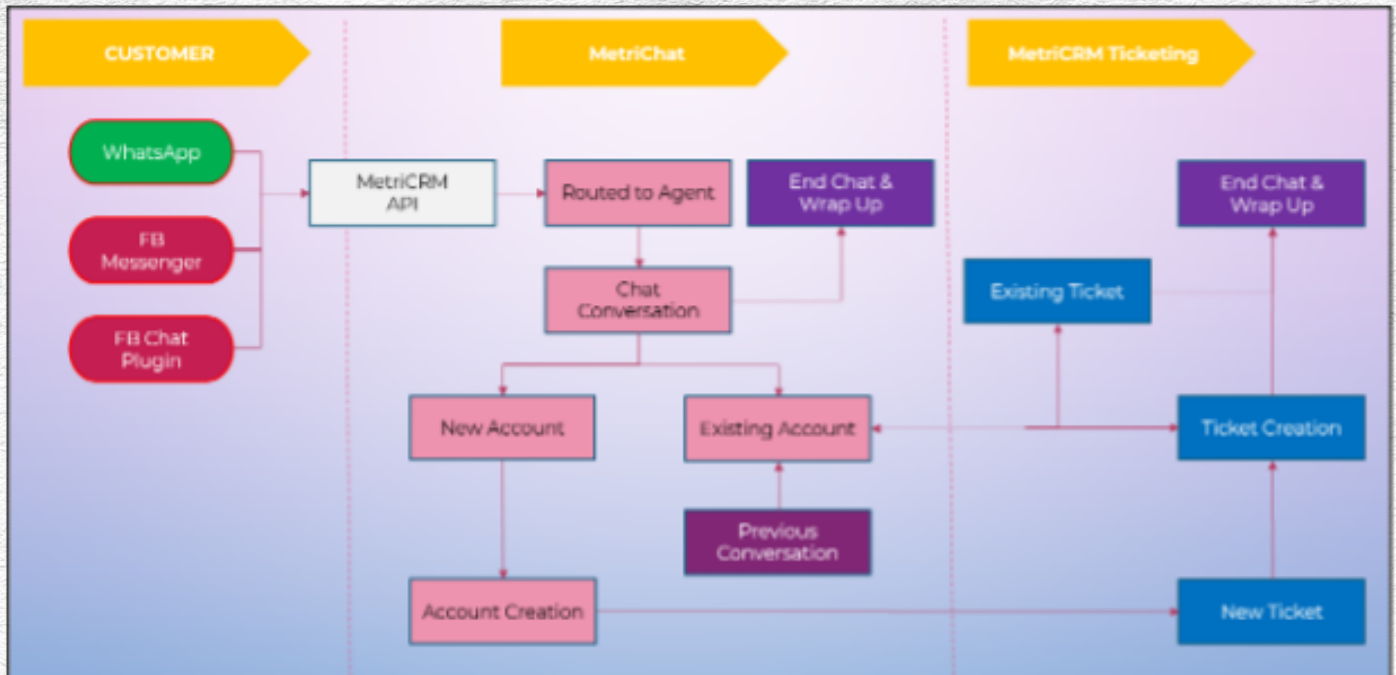
MetriChat is a new channel and solution allowing businesses to have multiple engagements with their customers simultaneously via their preferred Messaging channels.

MORE METRI MODULES FROM US

- **MetriAccount**
- **MetriCare**
- **MetriSales**
- **MetriMail**
- **MetriVoice**



THE MECHANISMS OF METRIMAIL



WHY METRICHAT

• TWO-WAY INTEGRATION

MetriChat supported the two-way communications handling the incoming chat messaging from sender and agent reply.

• RICH MEDIA MESSAGES CONTENT

MetriChat can handle various rich media message content across the messaging channels such as plain text, images, voice recording, video, and file attachments.

• SMART ROUTING CAPABILITIES

MetriChat route chat sessions to users with appropriate skill-sets by limit or no-limited campaigns or channels at single point of time.

• MANY-TO-MANY CHAT SESSIONS

MetriChat enables multiple users to support or handle numerous campaigns or channels concurrently, using just a single app account or number.

• DEEP DATA ANALYSIS & DOWNLOADABLE DATA REPORTS

Comprehensive statistics in real-time analytics, as well as historical data in Excel, reports to measure, analyze and improve your messaging communications as well as the user performances.

• RECORDED HISTORY FOR CASE MANAGEMENT

MetriChat is able to provide the past chat history and allow users to generate or review the new or existing ticket via a single click. This would allow users to handle both Chat and Ticket at the same time.

• TEMPLATE MESSAGES

MetriChat is allowed to customize messages that provide an immediate acknowledgment upon receipt of chat or chat session status update from and to customer.

